

2014/15

SOME OF OUR PARTNERS



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WORD OF THANKS TO OUR DONORS AND SUPPORTERS

The Theron Trust, JW Findlay Trust, JB Findlay Trust, Estate Late Eileen Jessie Kershaw, Alphenvale Management Association, ER Tonneson Trust, Jet Lee Will Trust, The Simmonds Hampton Trust, The Mathers Trust, The Gray Trust, DG Murray Trust, The Fuchs Foundation, Joan St Leger, United International Pictures, The Douglas Jooste Trust, Lynette Croudace Fund, The Azriel Moyra Foundation, Clifford Harris Trust, Slavepak Pty Ltd, Fred and Edna Bradlow Charitable Trust, The Department of Social Development.

And all other donors that prefer to remain anonymous.

The board and management of Abbeyfield are extremely grateful to all donors and partners that assist us to make the dream of affordable accommodation and care for seniors a reality.

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Affiliated to the Abbeyfield Society of the United Kingdom



Vision Statement:

We envision a South Africa where all older persons have equal access to accommodation and care that is affordable and promotes quality of life, protection, development and participation.

Mission Statement:

The mission of Abbeyfield South Africa is to develop, support, and pioneer affordable housing and care for senior citizens regardless of their race, religion, or political affiliation.

CHAIRPERSONS' REPORT



In the year under review, the Abbeyfield board and Director have proactively been looking at the various challenges facing Abbeyfield in South Africa. Our challenges are unique, many of which is not applicable to other societies in the Developed World. It has become ever more challenging to keep homes sustainable in SA, this, primarily due to rising costs in electricity and maintenance of the homes. Consequently, we had no option but to increase the rent that residents pay at homes. We understand that this is not always well received by residents and also realize that many Abbeyfield residents are

dependent on a state Old Age grant as their only form of income. However, as a responsible board we cannot allow homes to operate at a loss. For this reason we've managed to contain increases whilst examining ways to try and contain expenditure.

Abbeyfield UK CEO, Ms Natasha Singarayer, visited South Africa on the 25th and 26th of August 2015. The visit was part of an international roadshow and consisted of an engagement session on the 25th and visits to various Abbeyfield SA homes. Ms Singarayer was thoroughly impressed by SA homes and by the new Pelican Park Development. She also met with residents and committees from homes. The value of this visit for our future association with Abbeyfield UK is invaluable. South Africa will be one of the major features at the All-Abbeyfield Conference this coming October in London.

Construction on the Pelican Park project commenced in April 2015. Construction on the 12 bedroomed home is proceeding on schedule and is due for completion in early

November. The newest addition to Abbeyfield will boast with an After School and a community Soup-Kitchen. The opening ceremony for the home will be conducted in the first quarter of 2016.

During this year we have also seen the departure of the three Masonic Homes from the Abbeyfield-fold namely Botasig "Andy's House", Bergvliet "Burchell House" and Rondebosch East "Ted's House". This came about as a result of the owners of these properties, Denid Investments (Free Masons), registering as a Non Profit Company and hence not requiring the association with Abbeyfield going forward. The move was accepted by the Abbeyfield board. We have benefited greatly from our association with Denid in the past and have thanked them for the association through the years. The assistance and dedication of the Denid Committees been extremely encouraging and have helped to foster a culture of respect between the two organisations.

Chairperson Report Cont...

It takes a collective effort by the board, staff and volunteers in order for Abbeyfield to continue to provide our model of housing to all older persons. Central to all that we do is ensuring older persons' are safe, secure and live in dignified surroundings. I believe that our founder, Richard Carr-Gomm, would approve of the way in which Abbeyfield have grown and are evolving in South Africa.

In conclusion I would also like to thank my fellow board members, staff and committees for your hard work throughout this year. You are what makes Abbeyfield an amazing organization to chair.

Cheryl Dean

Directors Report



Providing safe, affordable and dignified accommodation to older persons have been at the heart of Abbeyfield since its establishment in the 80's. Whilst some things have changed at Abbeyfield in South Africa and as a global movement, the heart of the organisation remains.

As a non-negotiable we have placed residents at the core of everything that we do and try to achieve. The older persons that call Abbeyfield home should know, the organisation will remain committed to the vision set forth by Richard Carr-Gomm. His vision was never just to provide housing but to provide companionship, friendship and a caring environment in later years. The sense of community and belonging have been an ideal that all in Abbeyfield have guarded with utmost passion.

Starting with one home in 1986, the organization have expanded and now provides accommodation to seniors' at 18 homes in the Western Cape, KwaZulu-Natal and Gauteng. Parallel to this, Abbeyfield have also grown into a formidable global organisation in the United Kingdom, Canada, Belgium, Holland, Australia and New Zealand. I believe that our founding father would be very proud of the way in which Abbeyfield have grown into a global family.

During the year under review we have also re-looked the application process for new applicants. A number of substantial changes were implemented including:

- ◆ More Comprehensive Application Forms including compulsory details of Next of Kin and Measure of Self-Dependence;

- ◆ Revised Medical Certificate;
- ◆ Enhanced Screening Process;
- ◆ Compulsory Declaration of Income and Assets; and, Bank Statements.

During the year under review we also made it compulsory for new and existing residents to sign a Residents Agreement with Abbeyfield. A number of other compulsory requirements for new and existing residents include:

- ◆ All new and existing residents must provide proof of a Funeral Policy;
- ◆ It is now compulsory for all new and existing residents to provide proof that they have added their names to a waiting list for a Frail Care Facility. In the absence of this, Abbeyfield now requires that families sign an undertaking to ensure appropriate care OUTSIDE ABBEYFIELD, should a resident become frail;
- ◆ We require all new and existing residents to have a Last will and Testament

In addition to all these changes we've worked with Committees to draft the 'Resident Reference Guide and Rules'. This became necessary as a result of serious conflict situations between residents and a disregard for fellow residents by some in Abbeyfield homes. This process was completed and all residents were provided with a copy of the guide in both English and Afrikaans. Whilst we have strived not to make rules draconian in nature, it has become necessary to protect some residents from others, our property and committees. I would like to remind residents that an integral part of the Abbeyfield ethos is mutual respect and a sense



Why be a Volunteer?

It's not for money, it's not for fame.
 It's not for any personal gain.
 It's just for love of fellowman.
 It's just to send a helping hand.
 It's just to give a tithe of self.
 That's something you can't buy with wealth.
 It's not medals won with pride.
 It's for that feeling deep inside.
 It's that reward down in your heart.
 It's that feeling that you've been a part.
 Of helping others far and near,
 that makes you be a Volunteer.

Anonymous

Directors Report Cont...

of community, it the responsibility of every resident to guard this.

These are extremely challenging times for Abbeyfield, although the organisation have seen a substantial increase in funding in the 2014/15 financial year compared to the 2013/14 year, the organisation functions almost entirely on subsidies and funding. We are working very hard to secure more funding from donors in order to meet our operational and maintenance costs. In addition we would like to continue to subsidize homes but we cannot do this without the continued support from our funders. We are extremely grateful to all funders and donors that contributed to the Abbeyfield cause during the year under review and hope for your continued support.

I would like to thank the board, staff and our committed volunteers for the excellent work that they are doing. Thanks so much for all your support during the year.

Roedolf Kay



SUMMARY OF AUDIT REPORT

Total Income	R 2 514 997
Less Expenditure	
Auditors	R 20 461
Fundraising Expenses	R 17 612
Admin	R 250 081
Affiliates	R 435 502
Salaries	R 783 520
Rent/Electricity/Security	R 145 632
Travel	R 105 915
	R 1 758 723
Surplus/ Deficit	R 756 274

* Full AFS Available on Request

AUDITORS



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